



Press release

August 30, 2010

MB Watches introduces its first collection : 7 Sins "7 luxury watches each one produced at a single copy portraying the 7 deadly sins."

MB Watches, the maker of unique timepieces unveils its collection « 7 Sins ».

This is a limited series of 7 unique timepieces each produced at a single copy created on the theme of the 7 deadly sins. Each one pictures, either with its shape, its design, its colors or its functions, one of the 7 sins.

We can find watches for man and others for ladies, fashion, technical or sportswear, but you won't be unmoved by their charm!

Envy, sloth, gluttony, wrath, lust, greed and pride are all embodied by these 7 ultra-luxurious watches, all equipped with hand-decorated Swiss mechanical movements .

These 7 unusual timepieces are crafted with precious metals and with quality and the know-how of master watchmakers in watch valleys between Switzerland and France.

Mikael BOURGEOIS wishes to answer the demands of customers who do not have time to develop their custom-made watch with his workshop MB Watches. But these timepieces are not necessarily impersonal, as always, the brand offers a little personalization: the engraving of your name or a phrase, a specific decoration, or even the setting of diamonds in locations chosen by the customer.

These watches are made to order, exclusively for their owners, who can follow and even come to see the birth of their unique watch in workshops.

For this collection, the prices are 58 100Eur to 122 000Eur



Paresse



Luxure



Gourmandise



Envie



Colère



Avarice



Vanité

Remember:

MB Watches : The "haute couture" in watchmaking.

Today the height of luxury in watch making is unique models. It is and if the model is designed and tailor-made only for you, is like your dream come true!

After more than 10 years of freelance activities with the major Swiss watch brands, Mikael BOURGEOIS decided to go his own way in 2008. Over these years, he was the creator of watches that have become major successes, and it's very naturally that he now emerges from obscurity to propose his craftsman talents!

He launches MB Watches, and makes dreams come true by designing and creating luxury custom made watches in the greatest tradition.

In this daydream, everything is possible: the small brand develops an exclusive design with tastes and desires of each client. There is no limit on the forms, materials, sizes and functions. In the heart of these timepieces are exclusively mechanical movements with very high quality, rare, precious and even developed specifically for customers.

These precious watches are totally designed and manufactured in the valleys between Switzerland and France, and enjoy the quality "Swiss made".

Press contact : Mikael BOURGEOIS

MB WATCHES
5, chemin des Tilleuls
25500 MORTEAU – France
Phone : +33.(0)3.81.67.44.59
web site : www.mb-watches.com
e-mail : contact@mb-watches.com